

ICTR-PHE 2014

Uniting physics, biology and medicine for better healthcare



10 – 14 February 2014, CICG, Geneva



From February 10-14 2014, CERN will have the pleasure of jointly hosting the ICTR-PHE 2014 (International Conference on Translational Research in Radio-Oncology and Physics for Health), in Geneva, Switzerland.

Following the success in 2012, this event will once again bring together the ICTR conference and the PHE workshop. ICTR-PHE aims at developing new strategies to better diagnose and treat cancer, by uniting biology and physics with medicine and clinics.

It will be a unique opportunity to present and discuss the most recent advances in Translational Research in domains such as functional imaging, radiobiology, radiation physics and clinical radiotherapy.

Supporting the main programme, the conference will host a technical exhibition and also provide opportunities for sponsorship. We would therefore like to present to you our exhibitor packages in this brochure, should your organisation be interested in participating. The previous conference held in 2012 attracted over 500 participants from around the globe representing hospitals, universities, research centres and companies. As such, the forthcoming event in 2014 offers an excellent opportunity to promote your organisation to relevant potential customers, collaborators and partners.

DATES:

Conference	10-14 February 2014
Technical exhibition	10 -14 February 2014
Public talk and cocktail	Tuesday 11 February
Gala dinner	Wednesday 12 February
CERN visit and cocktail at Globe	Thursday 13 February

A technical exhibition will take place in the Main Hall of the [CICG](#), in the break-out and refreshment area of the conference, close to the lecture rooms and the poster presentation hall. A floor map will appear here shortly.

The conference expects to attract upwards of 500 participants, with an exhibition space for between 10-30 exhibitors (approx., depending on the size and placement of stands).

If you are interested in setting up an exhibition stall, please [contact us](#) as soon as possible.

Participation options

We offer a standard exhibition space of **2m x 2m for a fixed price of 3,000 CHF**.

This is inclusive of conference tickets for two people. Additional registrations can be purchased at 250 CHF each.

If you would like a larger exhibition area, please contact us to discuss your requirements. Unfortunately, stand areas smaller than 4m² are not available.

Registration

All exhibition participants need have registered for the conference.

Please use the registration page (<https://indico.cern.ch/conferenceDisplay.py?confId=247527>) to register and select the "I am an exhibitor (my company will be invoiced)" option for the payment choice.

Opening hours

The exhibition will remain open on

- February 10 2014 from 14:00 till 17:00
- February 11-13 2014 from 09:00 till 17:00
- February 14 2014 from 09:00 till 13:00

Booths will be mounted on February 10 from 09:00, and dismantled on February 14, from 14:00.

Stand construction / equipment

Each 4m² exhibition stand will include the following equipment:

- 1 x trestle table
- 2 x chairs
- Power supply

All other stand exhibits and infrastructure will need to be provided and assembled by exhibitors themselves. The exhibition area is carpeted throughout, so floor coverings/materials will not be necessary. It is strictly forbidden to stick up/glue any kind of billposting on walls/surface of the CIGG.

Please note that the CIGG does not own any room to store exhibition materials.

Delivery address

Material can be sent directly to CICG at the following address:

International Conference Centre Geneva

Cour de livraison

Chemin Louis-Dunant

CH- 1202 Genève

Technical services, AV equipment

If you require any AV equipment (screens, projectors, PCs for example), please contact us so that we are able to arrange this on your behalf. Hire of AV equipment is not covered in the cost of the exhibition stand and will need to be purchased separately from the CICG conference venue.

Wi-Fi – wireless internet access is available in the conference venue free of charge.

Cleaning, waste disposal

Litter bins will be available within and adjacent to the exhibition area for general refuse.

Catering staff will also clear lunch and refreshments stations after meals and breaks.

Individual exhibition stand cleaning is not provided.

Please note that bulky waste/scrap (plastics, containers, boards) are to be removed by the exhibitor.

Security

The CICG centre has 24hour video surveillance, however we recommend that you do not leave any valuable items unattended on your exhibition stand. Please take suitable precautions to protect your equipment and personal belongings. The conference organisers cannot be held responsible for any damaged or missing items.

Exhibitor Passes

Exhibitor passes will be available from the main reception desk on the opening morning of the event. Please go to the appropriate desk on arrival.

Catering

On-stand catering is not provided.

Advertising

A list of exhibitors will be printed in the conference scientific programme booklet and on the conference website.

Access and Parking

The conference venue is served by good public transport services. The CICG is situated only 5km away from the international airport and 2km from the Cornavin main railway station, in central Geneva.

Public transport from Cornavin main railway station :

- Bus n°5 : Bus stop "Vermont"
- Bus n°8 : Bus stop "UIT"
- Tramway n°15 : Stop "Nations"

Public transport from the international airport :

- Bus n°5 : Bus stop "Vermont"
- Bus n°28 : Bus stop "Nations"

Car:

Parking des Nations is located 50 meters from the CICG (maximum height 1,90m) and the special CICG daily rate is 8 CHF.

Goods vehicles:

Parking P49, Geneva Airport. Reservation form is available on request and advanced 48 hour-notice is required. The daily rate is 70 CHF.

May we remind you that in Switzerland it is forbidden to drive goods vehicles on Sundays, bank holidays and during the week between 22h00 and 5h00.

Sponsorship options

If you would like further visibility for your organisation at the event, please contact us to discuss the sponsorship options available.

NB: Sponsor logos can be printed in the programme booklet only if sponsorship is finalised before **17 January 2014**.

Please contact us for any enquiries:

ICTR-PHE-exhibitor-sponsor-support@cern.ch

In addition, there are sponsorship opportunities available.

More information can be found on

<http://cern.ch/ictr-phe14/sponsors.html>

Exhibitors are welcome to also be sponsors and vice versa!
